

SURVEYHEALTHCARE UNVEILS NEWLY REDESIGNED WEBSITE

April 2, 2018, New York, NY: SurveyHealthcare (formally SHC Universal), a market leader in custom healthcare survey solutions and online data collection announced today the launch of its newly revamped website. The new site offers a clear, comprehensive, and informative understanding of the Company's full suite of services and best-in-class, proprietary technology.

“All of us at SHC are beyond thrilled to debut our new website, effective today, April 2, 2018,” said Jerry Arbittier, CEO, SurveyHealthcare. “Our online presence is critical in communicating not only our broad suite of Quant and Qual healthcare data collection services, but also our industry leading technology and our company’s core values. SHC’s technology is proprietary and cutting edge. The reach of our global panel is unparalleled. And clients truly appreciate our flexibility and focus on Perfect Data – in fact, they tell us this every single day. We’re proud of that and we’ve invested tremendously to get to where we are, so it only made sense for our website to align with our ascendant presence in the industry.”

The new site boasts a clean and simplified design, optimized and engaging content, and improved functionality, in order to uniquely define SHC and better represent its core capabilities. Additionally, the site offers user-friendly navigation, rich photography and imagery, expanded leadership profiles, and a responsive design with the flexibility to respond across multiple platforms, including mobile.

The website address remains the same at www.surveyhealthcare.com.

“The site was designed with clients and potential clients in mind, but other professionals interested in healthcare data collection should visit it as well. In particular, the recent content we’ve created around industry best practices has proven very popular not only with clients, but with practitioners as well,” said Arbittier.

About SHC:

For over 25 years, SurveyHealthcare has been providing access to physicians, allied healthcare professionals, payers, decision makers and key opinion leaders around the world. It provides project management, sample access and custom survey solutions to a variety of market research firms, management consulting firms, big data companies, and a variety of other end-users. For more information, visit www.surveyhealthcare.com.